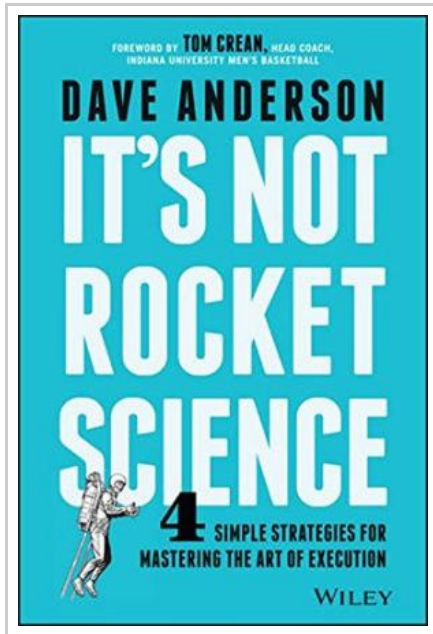




It's Not Rocket Science: 4 Simple Strategies for Mastering the Art of Execution

By Dave Anderson

John Wiley & Sons Inc. Hardback. Book Condition: new. BRAND NEW, It's Not Rocket Science: 4 Simple Strategies for Mastering the Art of Execution, Dave Anderson, Stop chasing hot trends and start driving real growth It's Not Rocket Science blasts through the trends and false promises permeating the business world to help you and your company get back to basics and get things done. Why doggedly pursue the "next big thing" when the most effective drivers of growth are right under your nose? This book asserts that you've already heard, been taught, and know well the key fundamentals that spell business success, and presents a compelling, four strategy blueprint for returning your business culture and strategies to a rock solid foundation of execution excellence. Each chapter opens with The Challenge, which outlines a current condition that exists due to a departure from common sense behaviors, and tasks you with following the appropriate execution principles to get your business on the right track. After a thorough explanation of "what" and "why," each chapter gives you the actionable "how" so you can implement these valuable steps and master the art of execution in your organization. Shifting sands do not make for a...



READ ONLINE
[5.01 MB]

Reviews

This book is great. I have go through and so i am confident that i will going to read through once again again in the future. I am just easily can get a satisfaction of looking at a written book.

-- Miss Vernie Schimmel

The book is easy in study easier to comprehend. I have study and that i am certain that i will gonna read once again once again in the foreseeable future. Your lifestyle span will likely be transform the instant you comprehensive reading this pdf.

-- Dr. Jaydon Mosciski