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GUIDE TO PRODUCING A FASHION SHOW (3RD REVISED EDITION)



Bloomsbury Publishing Plc. Multiple copy pack. Book Condition: new. BRAND NEW, Guide to Producing a Fashion Show (3rd Revised edition), Judith C. Everett, Kristen K. Swanson, Guide to Producing a Fashion Show is the definitive source of information for anyone interested in fashion show production. All aspects of fashion show production are covered including: reasons to produce a show, planning, model selection, merchandise selection, staging and music, budgeting, show preparation, execution, and evaluation. The third edition is up to date...

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- Authored by Judith C. Everett, Kristen K. Swanson
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