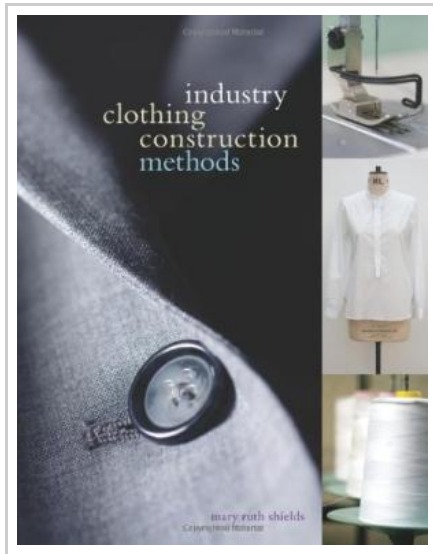



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Industry Clothing Construction Methods

By Mary Ruth Shields

Bloomsbury Publishing PLC. Paperback. Book Condition: new. BRAND NEW, Industry Clothing Construction Methods, Mary Ruth Shields, This text will guide fashion students through the garment construction process and provide students in both fashion design and merchandising with the industry standard construction information that they will need to function more effectively within design firms. By focusing on garment construction techniques for various market levels, from budget (mass market) and moderate to bridge (or better) and designer's ready-to-wear, this text emphasizes the garment construction process as it exists in the industry today. Comparisons of construction methods used at different price points are an integral part of the text, with assembly techniques noted according to their affect on garment cost, quality and production time. Flow charts, information on spec and cost sheets, and reference charts will all focus on industry methods, practice and applications. Practice exercises throughout the text reinforce students' competency levels with industry-based sewing methods as opposed to traditional sewing practices. Features: -- Flow charts at the beginning of each chapter to serve as quick reference guides to simulate assembly-line production -- How to use, identify, and care for industrial machinery and tools, efficiently and safely -- Includes information on spec...



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