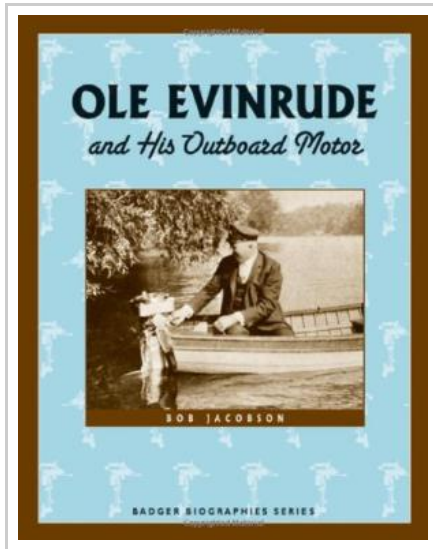




Ole Evinrude and His Outboard Motor (Paperback)

By Bob Jacobson

Wisconsin Historical Society Press, United States, 2009.

Paperback. Book Condition: New. 224 x 173 mm. Language:

English . Brand New Book. Wisconsin entrepreneur Ole Evinrude will inspire children in this addition to the Badger Biographies series for young readers, where the story of Ole's invention, from drawing board to factory floor, is told in a reader-friendly format that includes historic images, a glossary of terms, and sidebars explaining how an outboard motor works. Ole Evinrude was born in Norway in 1877 and immigrated to the United States when he was five years old. The Evinrude family settled in Wisconsin and began farming, but it was clear from a very young age that Ole would not follow the family tradition. Ole Evinrude was meant to work with boats. Building an outboard motor was not easy, though - Ole suffered numerous mechanical and financial setbacks along the way. After years of hard work and persistence, the Evinrude motor company was founded and Ole's outboard motors were an instant hit around the world. Ole continued to improve the design of his motor and attracted other entrepreneurs to the area, making Wisconsin the center of the outboard motor industry for decades.



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